

Leadership Development Podcast ThoughtSheet

Creativity & Innovation

Interview with Dr. Ronald Zaccari, Part Two

Terms Defined

While some creative work is done for no reason other than the creator's personal fulfillment, innovation is creativity aimed at solving problems and adding value to a specific product, process, or mindset. The creative process is an intentional progression of thoughts and actions that take an idea from a raw concept to its final form.

Pt. 2 Overview

In Part Two of Dr. Zaccari's interview, he describes experiences in which he was able to apply the creative process in many various types of professional work, aiming to demonstrate that the creative process is not confined to the production of artwork, but is an essential skill in any area of leadership. He shares views on using the creative process to break the mold currently defining our education systems, and creating an entirely new model for instilling creative problem solving skills in all students.



Please listen to the Alongside Podcast before you continue.

Creativity & Leadership • Dr. Zaccari Pt. 2 (22:00min)

1. What adjustments could you make in your organization to create the “ideal lifestyle” Dr. Zaccari describes, in which people are immersed in a culture that fosters fearless, problem-solving and calculated risk-taking using the creative process?



2. In this interview, we discuss some middle/high schools that have completely structured themselves to support the creative process and challenge students to become solution-minded thinkers.

What examples in the structures and practices of these schools could be translated over to an organization like yours to conquer complacency and increase innovation?



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3. Dr. Zaccari describes a vision for parents and other stakeholders in the education system to partner together and seek out ways to supplement their students' learning with the creative process. Can you imagine ways to:

- provide your team with professional development to increase innovation and problem-solving skills?
- invest in local educators who want to engage their students in real-world problem-solving?
- partner with leaders in your community to increase creativity and innovation within your community?

Write down any ideas that come to mind.



These ideas are worth bringing to life in your organization, and we can help.



- ✓ Schedule an individual professional development session
- ✓ Schedule a professional development session for your team
- ✓ Schedule a virtual one-day workshop

Visit **enaycoaching.com** to schedule a plan that works for your team.